



Why create your own custom simulator? 8 good arguments we hear from our customers

1 Your own devices
Using original instruments for training eases the transfer of skills to the operating room and helps the surgeon get comfortable with the look and feel of your devices.

5 Eye-catcher
The attractive set-up of a simulator is a magnet for physicians. You will experience more and longer visits, and your guests can try out your medical devices right at the booth.

2 Your corporate design
We can finalize both the software and the hardware to fit your corporate design, so the simulators will become an indistinguishable and elegant part of your marketing toolkit.

6 Experienced partner
With VirtaMed's already established technology and the existing simulator family, new procedures can be translated into virtual reality faster and with less resources.

3 Lower training costs
Simulators save money in both personnel and materials: guided learning modules help surgeons train more independently, and you won't need any more wet labs.

7 Flexible schedule
Simulators can be set up in 15 minutes and are available 24/7, so you can train doctors whenever the time is right.

4 Increase your sales
Physicians will find it easier to purchase your products once they have had the chance to try them out in a realistic environment.

8 High realism
On the current virtual reality market, VirtaMed simulations are the closest you can get to a real-life patient case outside the OR.



” Working with the staff from VirtaMed was a pleasure. Everyone we met was so uniquely suited to the position they held and the role they played on our project. It’s a high caliber team who listened and were actively engaged in understanding the procedure and all the nuances we wanted to capture in order to make the simulation experience as realistic as possible.
– *Amanda Heys, Senior Marketing Manager; Matt Byrne, Senior Systems Engineer, NxThera*

” I love the fact that we can show our surgeons how to use the product, and they can learn to use it before doing actual surgery, which is safe for them and for the patient.
– *Anne Studinger, Medical Education Specialist at Smith & Nephew Inc.*



” At the beginning we used the simulator mostly as an eye-catcher at conferences. But eventually our representatives, subsidiaries, retailers, and employees got so excited about the system, that we started receiving continuous requests for educational courses, workshops, and hands-on trainings. That’s why we now ship the simulators all over the world, and everybody is happy to work with the VirtaMed systems.
– *Stefan Gille, Director Product Marketing Urology at Richard Wolf GmbH*

” It is important for doctors to use the same instrument that they use in the operating theatre. And a real video of the thulium laser looks just the same as the simulation on the screen.
– *Filippo Fagnani, Clinical Educator and Product Manager, Quanta System, DNA Laser Technology*



” For more than 50 years we have trained surgeons and seen many different training methods come and go. The UroSim™ developed by VirtaMed AG beats all existing training tools with regards to realism and a broad selection of exercises. We are confident that the development of virtual reality simulators will revolutionize medical education.
– *Andreas Anklin, Managing Director, Anklin AG*

” It has always been our objective to combine our extensive expertise in minimally invasive surgery with the possibilities offered by virtual reality training. We are happy to have found a partner in VirtaMed AG that allows our specialist knowledge to be consolidated with the technical possibilities and developments in virtual reality simulation for the benefit of medical training and education.
– *Dr. Peter Solleder, Executive Director, New Applications, KARL STORZ*

